

SOUTHERN UNIVERSITY  
COLLEGE OF BUSINESS  
PRESENTS

22ND ANNUAL  
GALA  
ON

*The Bluff*

OUR SIGNATURE SCHOLARSHIP  
FUNDRAISER BENEFITING  
COLLEGE OF BUSINESS STUDENTS

**OCTOBER 18, 2024 | 7:30 PM**

CROWNE PLAZA EXECUTIVE CENTER-BR  
[WWW.GALAONTHEBLUFF.COM](http://WWW.GALAONTHEBLUFF.COM)

# WHY SUPPORT THE GALA ON THE BLUFF SCHOLARSHIP FUNDRAISER

---

Greetings!

This year's gala showcases an impressive blend of jazz, zydeco, and rhythm and blues to the capital city, **Homecoming Friday October 18, 2024, at the Crowne Plaza Executive Center Baton Rouge**. Come and dance the night away to the sounds of Headliner act, **Morris Day and The Time- celebrating The 40th Anniversary of Prince's Purple Rain!** We will also have performances by artists Dwayne Dopsie and The Harry Anderson Band. Come and be apart of featured television, news, and radio station broadcasts and enjoy culinary delights and spirits. Doors open at 7:30 p.m. Attire is semi-formal.

The Annual Gala on the Bluff Fundraiser is one of the premier events of the University's homecoming celebration, attracting over 700 guests. **The gala's success is evident with more than \$1.5 million in scholarship awards to students pursuing business degrees at Southern University and A&M College.** The cost of obtaining higher education can pose a challenge for many, often leading to low enrollment and making it harder to retain talented students. In an effort to ease this burden, the College of Business at Southern University and A & M College, along with community supporters, took a proactive role and created a unique way to secure funding and afford students the opportunity to obtain a high-quality education. We invite you to showcase your business and your commitment to our community by supporting our annual event with a sponsorship or advertisement.

Gala tickets serve as an all-access pass to the evening's events including an awards ceremony recognizing the college's scholarship recipients sponsors, honorees, and community supporters; a raffle featuring awesome gifts and prizes; and an evening of dancing to some of the best performers in funk, soul, jazz, and R&B. All proceeds from the gala will support the Southern University College of Business programs students, and academic initiatives. Invest in tomorrow's business leaders today. **Partner with the Southern University College of Business** and help reach our Gala fund-raising goal of \$100,000. Together, we can make it possible. We are offering limited sponsorship opportunities at various levels. Please see the enclosed sponsorship opportunities for this year's event. Contact our Sponsorship Chair, Agnes Andrews or Co-Chair Jada Modicue with any questions and/or to help you secure your sponsorship. Act now to maximize your sponsorship contribution. We thank you in advance for your continued support and look forward to seeing you at the gala!

**Dr. Donald R. Andrews Dean, College of Business**



## SPONSORSHIP OPPORTUNITIES

Choose Your “Degree” of Support

### POST DOCTORATE \$20,000

Prime Reserved seating for 40 (4) tables\* Recognition on gala web page \* Full page recognition in program book \* COB Parade Float Seat \* Post-Doctoral sponsor recognition gift Post-Doctoral level media recognition (TV/radio opportunity) \*Speaking opportunity at the event \* Meet & Greet with artists\* Dedicated Scholarship in your name \* Membership to the COB Development Council

### DOCTORAL \$15,000

Prime Reserved seating for 40 (4) tables\* Recognition on gala web page \* Full page recognition in program book \* COB Parade Float Seat \* Doctoral sponsor recognition gift Doctoral level media recognition (TV/radio opportunity) \* Speaking opportunity at the event \* Meet & Greet with artists \* Dedicated Scholarship in your name

### MASTER \$10,000

Prime Reserved Seating for 30 (3) tables \* Recognition on gala web page \* Master’s level media recognition \* Master’s sponsor recognition gift \* Recognition at the gala award ceremony \* Meet & Greet with artists \*\* 1/2 page recognition in gala program Dedicated Scholarship in your name

### BACHELOR \$5,000

Reserved seating for 20 (2) tables\* Recognition on gala web page \* 1/8 page recognition in gala program \* Recognition at the event \* Bachelor level media recognition \* Bachelor sponsor recognition gift

### ASSOCIATE \$2,000

Reserved seating for 10 (1) table\* Recognition on gala web page \* Name listing in gala program \* Associate level media recognition \* Associate sponsor recognition gift \* Recognition during the Gala Awards Ceremony

## CONFIRM YOUR SUPPORT

Thank you for reviewing the opportunities to highlight your commitment to education. **For your convenience, we have listed the link to our event website and online payment portal (via the Southern University System Foundation).**

• Event website: <https://www.galaonthebluff.com> • Online Payment Portal: <https://foundation.sus.edu/gala-on-the-bluff/> If you have any questions, comments, and/or concerns or would like to customize your sponsorship, please feel free to contact us! We love talking about the gala!

**Sponsorship Chair: Agnes Andrews: [AgnesAndrews@allstate.com](mailto:AgnesAndrews@allstate.com) (225-936-3650)**

**Sponsorship Co-Chair: Jada Modicue: [jada.modicue@sus.edu](mailto:jada.modicue@sus.edu) (225-771-5643)**

**GOTB Event Manger: Marilyn Doherty: [marilyn\\_doherty@subr.edu](mailto:marilyn_doherty@subr.edu) (225-771-5191)**

**College of Business: 225.771.5640**



# GALA ON THE BLUFF SPONSORSHIP/DONATION FORM

Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Telephone Number: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_ I/We would like to support the Annual Gala on the Bluff Scholarship Fundraiser at the following level: (check all that apply)

\_\_\_\_ Post Doctoral \$20,000 \_\_\_\_ Doctoral \$15,000 \_\_\_\_ Master \$10,000 \_\_\_\_ Bachelor \$5,000 \_\_\_\_ Associate \$2,000 \_\_\_\_ Ticket(s) \$200 per person \_\_\_\_ I/We wish to remain anonymous

\_\_\_\_\_ I am/we are unable to attend the Annual Gala on the Bluff Scholarship Fundraiser; however, I/We would like to support the College of Business by:

1. Making a tax deductible contribution of \$ \_\_\_\_\_

2. Donating a door prize/raffle item(s) towards the event, valued at: \_\_\_\_\_

Please indicate below how your name(s) should be listed in the program booklet (please print).

Listing: \_\_\_\_\_

If you have enclosed a check, please check here \_\_\_\_ CHECKS MUST BE MADE PAYABLE TO: **SUS FOUNDATION**

Credit Card Type: \_\_\_\_ American Express \_\_\_\_ Discover \_\_\_\_ Master Card \_\_\_\_ Visa  
Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

\*Billing Address Associated w/card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*This form should be completed and returned to Jada Modicue, Sponsorship Co-Chair. The mailing address is P.O. Box 9723, Baton Rouge, LA. 70813 OR e-mail form to [jada.modicue@sus.edu](mailto:jada.modicue@sus.edu).**

For questions or concerns, please call:

**Jada Modicue directly at 225-771-5643, Agnes Andrews at 225-936-3650 or Marilyn Doherty, Event Manager main line at 225.771.5640.**





Thank you for supporting our College of Business Students!

